In the next issue

THE ST. LUCIA AMAZON
By Mark Moore, Photo by Dwight Greenberg

New and Improved Hagen Tropicana Mash
Hand-Feeding Formula is Best Ever

**Tried-and-True Baby Parrot Food Now Made in Canada**

MONTREAL, Canada — April 15, 2013 — Parrot breeders all over the world now trust Hagen Tropicana Mash Hand-Feeding Formula for providing their precious baby birds with all the essential nutrients necessary for excellent growth and brilliant plumage.

A long-time favorite among aviculturists, the baby food is a result of industry-leading research and development at Hagen Avicultural Research Institute (HARI), the world-renowned avian research arm of Hagen Inc.

"We are very proud of Tropicana’s outstanding 35-year tradition of raising thousands of parrots over several generations at HARI. At time when most bird food companies have shifted their research centres, HARI continues its ongoing work on the research and development of advanced bird nutrition. In fact, it's the state-of-the-art research facility dedicated to studying the care and breeding of parrots," said Marc Hagen, M.A.G., Research Director at HARI.

Today, HARI proudly announced the launch of a new and improved Hagen Tropicana Mash Hand-Feeding Formula, which is now made in Canada at Hagen industries in Montréal.

With new and improved Tropicana: Mash Hand-Feeding Formula, breeders and their baby parrots will enjoy many major benefits. For starters, it’s so much easier to mix and it quickly blends in seamlessly to create a smooth and consistent dump-free mash. This makes preparation quick and easy, improves feeding, and enhances digestion.

"Tropicana’s advanced hand-feeding formula continues to deliver all the nutritional potency that has made it the leading food for baby parrots around the world. It’s an excellent peanut-derived source of fat and protein as well as a source of essential grains that complement amino acids, proteins, and the proper growth and well-being of parrot chicks from hatch through the fledgling stage," said Lisa Sommervogel, M.H.T., HARI facility manager.

Ingredients for the new and improved mash are sourced locally, which means consumers get fresher food faster, in addition to the fact that it’s now made in close geographical proximity to HARI, located in nearby Rigaud, means quicker turnaround times for final HARI quality assurance appraisals and enhanced freshness-to-market efficiencies.

As with all HARI-approved bird foods, Tropicana Mash Hand-Feeding Formula undergoes rigorous 3-stage testing, which is unparalleled among bird food makers. Two on-site tests at Hagen industries and final batch testing at HARI ensures that consumers get safe, dependable, and top quality bird food for their treasured feathered friends.

Praise From U.S. Breeders

Hagen has done it again. The new formula is smooth and very easy to mix. Since most of our birds are incubator hatched, we feed all of them Hagen’s Tropican 1:1 transition- from yolk before hatching. We use a heavy feeder with mash in the bottom. We use Hagen’s Tropican mash because our parrots love it. It’s a good, healthy, and holistic food that is sure to please your parrots. We also love the new Hand-Feeding Formula. It helps to keep our birds happy and healthy. We love the new and improved formula.
Goldenfeast.
The premium gourmet food for exotic birds since 1991.

Goldenfeast has almost 40 formulas blended from the finest ingredients, all with no artificial flavors, preservatives or synthetic vitamins. Then we date-code each package to guarantee freshness.

For more information or to order Goldenfeast please visit us at goldenfeastfoods.com