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GREEN-WING MACAWS
By Rick Jordan, Photo by Shane Hancock/Courtesy of Hill Country Aviaries

Advertising/Content Submission Deadlines
XXXIX 3: Sept. 31  XXXIX 4: Dec. 1
New and Improved Hagen Tropican Mash
Hand-Feeding Formula is Best Ever
Tried-and-True Baby Parrot Food Now Made in Canada

MONTREAL, Canada — April 18, 2012 — Parrot breeders all over the world trust Hagen Tropican Mash Hand-Feeding Formula for providing their precious baby birds with all the essential nutrients necessary for excellent growth and brilliant plumage.

A long-time favorite among aviculturists, the baby food is a result of industry-leading research and development at Hagen Avicultural Research Institute (HARI), the world-renowned avian research arm of Rolf C. Hagen Inc.

“We are very proud of Tropicam’s outstanding 25-year tradition of raising thousands of parrots over several generations at HARI. At a time when most bird food companies have shut their research centres, HARI continues its ongoing work on the research and development of advanced bird nutrition. In fact, it’s the longest-standing research facility dedicated to studying the care and breeding of parrots,” said Mark Hagen, M.Ag., Research Director at HARI.

Today, HARI proudly announced the launch of new and improved Hagen Tropicam Mash Hand-Feeding Formula, which is now made in Canada at Hagen Industries in Montreal.

With new and improved Tropicam Mash Hand-Feeding Formula, breeders and their baby parrots will enjoy many major benefits.

For starters, it’s so much easier to mix and it quickly blends in seamlessly to create a smooth and consistent clump-free mash. This makes preparation quick and easy, improves feeding, and enhances digestion.

“Tropicam’s advanced hand-feeding formula continues to deliver all the nutritional potency that has made it a leading food for baby parrots around the world. It’s an excellent peanut-derived source of fat and protein as well as a source of 8 essential grains that complement amino acid profiles, all critical to the proper growth and well-being of parrot chicks from hatch through the fledgling age,” said Josee Birmingham A.H.T., HARI facility manager.

Ingredients for the new and improved mash are sourced locally, which means consumers get fresher food faster. In addition, the fact that it’s now made in close geographical proximity to HARI, located in nearby Rigaud, means quicker turnaround times for final HARI quality assurance approvals and enhanced freshness-to-market efficiencies.

As with all HARI-approved bird food, Tropicam Mash Hand-Feeding Formula undergoes rigorous 3-stage testing, which is unprecedented among bird food makers. Two onsite tests at Hagen Industries and final batch testing at HARI ensure that consumers get safe, dependable and top quality bird food for their treasured feathered friends.

Praise From U.S. Breeders
Hagen has done it again. The new formula is smooth and very easy to mix. Since most of our babies are incubator hatched, we feed all of them—from quakers to hyacinths—from day one hatching. We see a faster growth rate in the small chicks. We contribute this to the fact that we can feed thicker food earlier due to Tropicam’s new smoother texture. In over 30 years of professional breeding we find Tropicam products to be superior. We have used Tropicam exclusively for the last 17 years with fantastic results. Sheila Richard, Nursery Manager and Owner, Royal Bird Company, Lincoln, North Carolina

I have been raising parrots since 1986, and I have never said “I love this hand-feeding formula”. Well, I can say it now! “I love the Tropicam Mash Hand-Feeding Formula” A breeder who saw one of my weaned Brown-Headed Poicephalus went on and on about the sheen and lustre of his perfect feathering! Overall, I am very pleased with Tropicam Mash Hand-Feeding Formula. Good consistency, weight gains, satisfied chicks, and the feathering is excellent! Thank you HARI! Jean Pattison, African Queen Aviators, Lakeland, Florida

List of ingredients for New & Improved Hagen Tropicam Mash Hand-Feeding Formula.

Ground corn, soybean meal, corn gluten meal, ground wheat, ground brown rice, ground dehulled sunflower seed, ground dehulled peanuts, canola oil (preserved with mixed tocopherols and rosemary extract), dicalcium phosphate, lecithin, calcium carbonate, yeast culture, ground flaxseed, dried beet pulp, dried kelp, cat grasses, lysine, yeast extract, methionine, vitamins and minerals protein 22.5%, fat 11.5%.

8-week old Green-Winged Macaws are healthy and strong thanks to steady diet of Hagen Tropicam Mash Hand-Feeding Formula.

New & Improved Hagen Tropicam Mash Hand-Feeding Formula is available in 1 kg (2.2 lb) and 5 kg (11 lb) air barrier bags with Best Before (B.B.) Dates on or after December 2012.

Look for Best Before (B.B.) Dates on or after December 2012.
EXOTICS RULE
OUR ANIMAL KINGDOM

We know exotics rule. In the grand scheme of things, we produce more food for more exotic animals than any other company in the world.

MAZURI® BIRD DIETS:
• Natural Vitamin E and mixed tocopherols for preservation
• Complete and balanced nutrition with no artificial colors or flavors
• Color enhancers for brightly-colored plumage
• Each bag is date coded for guaranteed freshness and is produced in the United States

So for healthy birds and greater peace of mind, trust Mazuri® products.

Take a walk on the wild side and visit us at
www.Mazuri.com