

Why *The Measure*?

In November of 2016, the College of Humanities and Social Sciences announced a contest to name its new research journal. The winner of the contest would receive a gift card, an acknowledgement in future issues of the journal, and a congratulatory letter from Dean Abbey Zink. As suggestions were received over the next few weeks, the Faculty Review Board determined that one entry particularly encompassed the spirit of service and hunger for knowledge that exists within the College of Humanities and Social Sciences.

We would like to recognize Will Bailey, an undergraduate in the Department of History, for his role in naming the new undergraduate research journal, hereafter known as *The Measure: A Journal of Undergraduate Research*. Bailey said he chose the name, *The Measure*, based on the Sam Houston State University motto, “The Measure of a Life is its Service.” This name represents the potential for research to influence society and ourselves. It challenges us to see how we “measure up” in our ability to use knowledge to influence the world. We expect that *The Measure* will continue to attract research projects from the best Sam Houston State University students in College of Humanities and Social Sciences classes and reflect the spirit of service echoed through the university’s motto.



Will, *The Measure* staff thanks you for your contribution. We are happy to recognize you in future editions and we congratulate you on your place in the history of our college.