Mark your calendars!

Upcoming AABP Conferences

2008
Charlotte, North Carolina • September 25-27

2009
Omaha, Nebraska • September 10-12

2010
Albuquerque, New Mexico • September 16-18

2011
Saint Louis, Missouri • September 22-24
For subcutaneous injection in the posterior aspect of the ear where it attaches to the head (base of the ear) in lactating dairy cattle. For subcutaneous injection in the middle third of the posterior aspect of the ear or in the posterior aspect of the ear where it attaches to the head (base of the ear) in beef and non-lactating dairy cattle.

**CAUTION**

Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian.

**INDICATIONS**

EXCEDE Sterile Suspension is indicated for treatment of bovine respiratory disease (BRD, shipping fever, pneumonia) associated with Mannheimia haemolytica, Pasteurella multocida, and Histophilus somni in beef, non-lactating dairy, and lactating dairy cattle. EXCEDE Sterile Suspension is also indicated for the control of respiratory disease in beef and non-lactating dairy cattle which are at high risk of developing BRD associated with M. haemolytica, P. multocida, and H. somni.

**CONTRAINDICATIONS**

As with all drugs, the use of EXCEDE Sterile Suspension is contraindicated in animals previously found to be hypersensitive to the drug.

**WARNINGS**

**FOR USE IN ANIMALS ONLY. NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN.**

Penicillins and cephalosporins can cause allergic reactions in sensitized individuals. Topical exposures to such antimicrobials, including cefotaxime, may elicit mild to severe allergic reactions in some individuals. Repeated or prolonged exposure may lead to sensitization. Avoid direct contact of the product with the skin, eyes, mouth and clothing. Sensitization of the skin may be avoided by wearing latex gloves.

Persons with a known hypersensitivity to penicillin or cephalosporins should avoid exposure to this product. In case of accidental eye exposure, flush with water for 15 minutes. In case of accidental skin exposure, wash with soap and water. Remove contaminated clothing. If allergic reaction occurs (e.g., skin rash, hives, difficult breathing), seek medical attention.

The material safety data sheet contains more detailed occupational safety information. To obtain a material safety data sheet (MSDS) please call 1-800-733-5500. To report any adverse event please call 1-800-366-5389.

Injection of EXCEDE Sterile Suspension into the arteries of the ear is likely to result in sudden death to the animal.

**RESIDUE WARNINGS**

- Following label use as a single treatment, a 13-day pre-slaughter withdrawal period is required.
- Following label use as a single treatment, no milk discard period is required for this product.
- Use of dosages in excess of 6.6 mg CE/kg or administration by unapproved routes (subcutaneous injection in the neck or intramuscular infection) may cause violative residues.
- A withdrawal period has not been established for this product in pre-ruminating calves.
- Do not use in calves to be processed for veal.

**PRECAUTIONS**

Following subcutaneous injection in the middle third of the posterior aspect of the ear, thickening and swelling (characterized by aseptic cellular infiltrate) of the ear may occur. As with other parenteral injections, localized post-injection bacterial infections may result in abscess formation. Attention to hygienic procedures can minimize their occurrence.

Following injections at the posterior aspect of the ear where it attaches to the head (base of the ear), areas of discoloration and signs of inflammation may persist at least 13 days post administration resulting in trim loss of edible tissue at slaughter. Injection of volumes greater than 20 mL in the middle third of the ear, may result in open draining lesions in a small percentage of cattle.

The effects of ceftiofur on bovine reproductive performance, pregnancy, and lactation have not been determined.

**ADVERSE EFFECTS**

Administration of EXCEDE Sterile Suspension into the ear arteries is likely to result in sudden death in cattle. During the conduct of clinical studies, there was a low incidence of acute death (nine out of approximately 6000 animals). Three of these deaths were confirmed to be the result of inadvertent intra-arterial injection. No other adverse systemic effects were noted for either the antibiotic or formulation during any of the clinical and target animal safety studies.

**STORAGE CONDITIONS**

Store at controlled room temperature 20° to 25°C (68° to 77°F) [see USP]. Shake well before using. Contents should be used within 12 weeks after the first dose is removed.

**HOW SUPPLIED**

EXCEDE Sterile Suspension is available in the following package size: 100 mL vial


NADA #141-209, Approved by FDA

Distributed by:

Pharmacia & Upjohn Company
Division of Pfizer Inc, NY, NY 10017

www.EXCEDE.com or call 1-866-367-2397

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INTRODUCING EXCEDE.
MORE THAN BETTER SCIENCE, IT'S BETTER MATH.

In a single dose, new EXCEDE (ceftiofur crystalline free acid) Sterile Suspension delivers the kind of BRD therapy that used to require 3 to 5 doses.

• Powerful, sustained-release, broad-spectrum antibiotic performance
• Extended therapy in a single dose for greater compliance, fewer dosing errors
• Zero-day milk discard for 100% peace of mind
• All with simple, base of ear injection

Ask about new EXCEDE. No matter how you add it up, it equals more disease treatment with less handling.

As with all drugs, the use of EXCEDE is contraindicated in animals previously found to be hypersensitive to the drug. Though safe in cattle when properly given, inadvertent intra-arterial injection in the ear is possible and is fatal. EXCEDE has a pre-slaughter withdrawal time of 13 days.

Pfizer Animal Health

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