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WEAKNESSES IN RESEARCH DESIGN

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A review of the papers presented at this Conference in the past and the articles published in various journals such as the Academy of Management Journal and the Journal of Experiential Learning and Simulation indicates that our research is in its earliest stages of development. The majority of these studies are using only one product variable and not qualifying its restrictions nor do they differentiate between the appropriateness of that method for the particular learning objective. Variables that have to be controlled for that are usually lacking including contextual factors such as class size, student background, motivation, and personality preparation and enthusiasm of instructor and instructors relationships with student. The paper by Kelley and Easton in this Proceeding is recommended.