This panel has two primary objectives. One, it will acquaint ABSEL members with a number of different outlets for disseminating, especially publishing, business simulation and experiential learning materials. The second objective is to provide practical information on how to actually get the prospective authors' materials published.

The panel will be made up of knowledgeable representatives from six. Each representative will describe the outlet, the type of materials they specifically are looking for, the do's and don'ts for authors, and the procedure steps needed to actually get the materials accepted and published.

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